CENTRE FOR GLOBAL BUSINESS STUDIES

GUJARAT TECHNOLOGICAL UNIVERSITY

National Day Celebration of Ecuador, Madagascar and Italy
And
Doing business Seminar on Ecuador, Madagascar, Italy and Dubai

18th February 2017 at GTU Chandkheda Campus

On 18th February 2017, GTU organized the National Day Celebration of Ecuador, Madagascar and Italy and Doing Business Seminar of Ecuador, Madagascar, Italy and Dubai. The Global Country Study Report (GCSR) is a two-semester project in the curriculum of GTU's Global MBA program. Since 2011, MBA students of GTU are studying various aspects like culture, politics, environment, economics and demography of countries of the world. They identify the bilateral trade opportunity of Gujarat and India with the country of study and propose a detailed business plan to establish or improve the business in a specific industry.

During the academic year 2016-17, students of GTU MBA institutes are studying more than 90 countries. Since August-2013, GTU has started the unique activity of celebrating the National/Independence Days of the countries, being studied under the GCSR program.

The National Day Celebration began with lamp lighting by all the invited dignitaries that included the Diplomats, Industry Experts and members of the Board of Advisors of GCSR. As a convention of the National Days Celebration, all the participants and guests recited the National Anthems of India, Ecuador, Madagascar, Italy and UAE.

The Master of Ceremony Dr Sarika Srivastava briefed about the GCSR Program and its objectives, the purpose of National Day celebration and GTUs recognition in Limca Book of Awards 2016. She also introduced the esteemed dignitaries on the dias to the participants.

Honorable Vice chancellor Prof (Dr) Navin Sheth, Registrar DrJ C Lilani, Dr Parul Bhatti, Dr Kaushal Bhatt, Mrs Shreya Dave welcomed the esteemed guests by offering mementos and flower bouquet.

Dignitaries who adorned the event with their valuable presence(from left to right)

Dr J C Lilani
Registrar(I/C)- GTU

Mr. Jagat Shah
Foreign Representative of Govt. of Manitoba, Canada to India and Founder & CEO Global Network

H.E. Mr. Hector Cueva Jacome
Consul General - Consulate General of Ecuador in Mumbai

Prof (Dr) Navin Sheth
Hon'ble ViceChancellor - GTU

Mrs RAOLONA Danielle
Attache Financial Officer - Embassy of Madagascar, New Delhi

Mrs RAMIANDRISOA Vololoniony
Attache in charge of Consular Affairs - Embassy of Madagascar, New Delhi

Mr K H Patel
Former Indian High Commissioner to Uganda and Ambassador to Rwanda and Burundi & Member - BOA, GCSR GTU.

Mr Sunil Modi
President - Babu Kakkal & Sons, Foreign Trade Advisor & Consultant for African Continent and Member – BOA, GCSR GTU.

Faculty members and students that participated in the Celebration at GTU

Shri Sunshine Education Trust Group of Institution
(Rajkot) Studying Ecuador

Shri Jayrambhai Patel Institute of Business Management& Computer Application
(Gandhinagar) studying Italy

Shri Brahamanand Institute of Management
(Junagadh) studying Madagascar

Oakbrook Business School
(Ahmedabad) studying Dubai

Dr J C Lilani- I/C Registrar, GTU

Dr Lilani was pleased to welcome the esteemed Diplomats, other dignitaries, faculty members and student participants at the National Day Celebrations. He said that under guidance of honorary Vice Chancellor sir, we should thrive to make GTU the best Technological University. GTU being an innovative University, GCSR program is one of its kinds in India. He insisted all students to study hard and make exhaustive reports.

Mr. K H Patel Member, Board of Advisors Committee for GCSR and former Ambassador to Rwanda addressed the students and faculties. He offered many tips for improvement in making GCSR based on the viva experience he has as an examiner. He highlighted importance of good editing skills, good command over English language, 100% participation in the report preparation and company study. Further, he talked about Dubai and India relationship and significance of bilateral trade between India and UAE, its law and order situation and air connect between the two countries.

Prof (Dr) Navin Sheth- Hon'ble Vice Chancellor - GTU

Dr Sheth acknowledge the innovative programs initiated by GTU before his tenure as a vice Chancellor. He also applauded the GCSR program which is unique in its kind. He said that involvement in the subject is the key to success and explained this by citing the example of Father Vallés who is a Jesuit priest and an author, born in Spain, lived in India for 5 decades and how he wrote extensively in Gujarati language and on mathematics.

He also talked about the ancient business history of India and that India was the business leader and had 30% of the world market share before the British came to India. Here he cited the example of Vasco Da Gama meeting with Surat trader whose ship was very large in comparison to that of his at the Cape of Good Hope. He concluded by quoting '**Short cut will cut you short'.**

H.E. Mr. Hector Cueva Jacome-Consul General - Consulate General of Ecuador in Mumbai

His Excellency is a big fan of India and relates very well with the culture of India as well as Gujarat. He calls himself a mumbaikar and now that he was at GTU so, a Gujarati. While

focusing on trade of India – Ecuador/ Latin America, Gujarat- Ecuador/ Latin America, he has come across many business persons in Mumbai and 90% of them are Gujarati's.

He said that a research was conducted in 2013 on the honesty of people living in various cities across the world and in that it was found that Mumbai happens to be the 2nd Honest City in the World.

His Excellency talked about the violent and the unsafe environment of Latin America and how people die out of disease like cancer as the Pharmacy (drugs) for the treatment are more than 5 times expensive than to that in India.

Further, He said how India was different from China being country that produces services from China producing products.

He was impressed by the number of students studying Ecuador in GTU and gave a presentation on Ecuador and India trade relation. He also suggested Student and Faculty exchange with Ecuador and was keen on technology transfer and to establish a Centre of Agriculture at Ecuador and transfer the technology for the same.

He has read Books written by Abdul Kalam and concluded by saying that India which is now the 6th super power has the capacity to become the 3rd Super Power by 2030.

Mrs RAMIANDRISOA Vololoniony
Attaché in charge of Consular Affairs - Embassy of Madagascar, New Delhi

Mrs Vololoniony thanked GTU for inviting them at the National Day Celebrations and was pleased to witness the event with her colleague **Mrs RAOLONA Danielle**, Attaché Financial Officer - Embassy of Madagascar, New Delhi.

She represented Madagascar and its relations with India by running a presentation video which provided detail information of various aspects and parameters of Madagascar as a country, its Economy, Culture and bilateral trade relation with India.

Mr. Jagat Shah
Foreign Representative of Govt. of Manitoba, Canada to India, Founder & CEO Global Network

Mr Shah talked about the Job market and said that current trend has shifted to more high ring of graduated from liberal studies that the technocrats. He encouraged the students to use IT to differentiate themselves from the mass and increase their employability in the competitive environment where new talent available for employment is 1 crore plus and employment generated is around 30 Lakhs.

The students can have a linkedIn account, own website, a video CV, a youtube Channel, write a blog to differentiate self from the mass where all resume and CV look the same and becomes very difficult for the employer to differentiate when it comes to talent acquisition. All these IT enabled services, talk more about the self than the resume and again it is all free of cost.

He defined innovation as to do one thing better than the others. It is ok to fail as you are going to do something which has never been done before. One should fail early and fail small. He highlighted Indian dominance in Business and Technology.

Mr Shah also talked about 7 forms of capital where in culture is considered the highest form of capital and money and talent comes quite below. He cited examples of companies that started with no money.

He quickly highlighted 7 programs of Government of India, from Make in India to Skill India and insisted that all the students should be aware about all the schemes related to the programs.

Mr Sunil Modi
President - Babu Kakkal & Sons, Foreign Trade Advisor & Consultant for African Continent and Member – BOA, GCSR GTU

Mr Modi found the comments of Mr Jagat shah very proactive and also added that biometrics is the future and it will change the way we think and recreate a vision. He also highlighted the importance of culture and patience and the transition from Job seeker to Job providers. Mr. Modi also gave a presentation on Madagascar during the technical sessions.

Ms Dewsi Pathegama
International Student from Sri Lanka

Thanked the Indian government to provide them the opportunity to study in India. She shared her experience as a foreign student living in India. She mentioned about the opportunities and challenges faced as student and highlighted the cultural difference of India and Sri Lanka. She also talked about the difference in food habbits and the Gujarati food that she loves.

Mr Parth Kotecha
Trustee – Noble Group of Institutes

Mr Kotecha was glad to be invited for the function and thanked GTU to provide an opportunity to address and interact with students.

Talking about the business aptitude of Gujarati the cited a conversation between einstine and a Gujarati in a long flight. He cited other fun filled meaningful examples and made an interesting speech which the audiences applauded.

He insisted students to proactively participate in the GCSR program.

Dr. Kaushal Bhatt, Assistance professor–GTU

Dr Bhatt proposed the vote of thanks to all the dignitaries on the dais and of the dais on behalf of GTU for gracing the National Day Celebration and sharing their experiences with the participants and faculty members of all four institutes. He also thanked all the faculty members and the students for their cooperation and active participation in the National day Celebrations

In the technical sessions, the students from all the institutes presented a brief on the environmental analysis done on their Respective countries, analysis of the prospective industries of the GCSR country, Prospects in Gujarat and the same at the allocated other state of India. They also discussed their learning outcomes of the company/industry visit.

At the end of the celebration, Centre for Global Business Studies- Gujarat Technological University presented awards to all the four institutes for their active participation in the National Days Celebration and Doing Business Seminar of **Ecuador, Madagascar, Italy and Dubai**.

Photo gallery

For more photographs of this event kindly visit: https://flic.kr/s/aHskSf7PYo

શિક્ષણ | જીટીયુમાં ચાર દેશોના નેશનલ ડેની આજે ઉજવણી

અમદાવાદ | ગુજરાત ટેક્નોલોજીકલ યુનિવર્સિટી (જીટીયુ) ખાતે શનિવારે સવારે ઈક્વાડોર મડાગાસ્કર, ઈટાલી, દુબઈ એમ કુલ ચાર દેશોના નેશનલ ડેની ઉજવણી કરાશે. એમબીએના વિદ્યાર્થીઓ પોતાને ફાળવવામાં આવેલા દેશોને કેન્દ્રમાં રાખીને સંસ્કૃતિ, વેપાર-ઉદ્યોગ, આયાત-નિકાસ, ભૌગોલિક પરિસ્થિતિ અંગે પ્રેઝન્ટેશન કરશે. આ કાર્યક્રમમાં ઈક્વાડોર, મડાગાસ્કર એમ્બસી સહિતની વિવિધ એમ્બેસીઓના પદાધિકારીઓ ઉપસ્થિત રહેશે. અત્યાર સુધીમાં જીટીયુ દ્વારા કુલ ૮૦ જેટલા નેશનલ ડેની ઉજવણી કરાઈ છે.

Media coverage

Visit

http://www.bilkulonline.com/huge-scope-of-increasing-trade-between-india-and-latin-america-in-pharma-and-it-9139/

Press Release

https://gtunewsletter.wordpress.com/2017/02/18/huge-scope-of-increasing-trade-between-india-and-latin-america-in-pharma-and-it/

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